

# Classified Advertising Rate Sheet

## DISPLAY CLASSIFIED ADS – per column inch rates:

<b>1x</b>	<b>3x</b>	<b>12x</b>	<b>24x</b>
<b>\$39</b>	<b>\$38</b>	<b>\$36</b>	<b>\$35</b>

Add 30% to the cost if including color to your ad.

## LINE ADS

4 lines for 4 insertions at \$55.00; each additional line is \$15.00

For confidential box number service, add \$10.00 per insertion

**Box Number Service:** Replies to box number ads can be mailed to: Attn: Box # \_\_\_,  
c/o Used Car News, 24114 Harper, St. Clair Shores, MI 48080  
(replies are forwarded to the advertiser unopened,  
the same day received); or fax, 586-772-9400; or email to mailbox@usedcarnews.com  
(be sure to put the Box Number in the subject box).

**If you have any questions, please call Marie Hingst @ 1-800-794-0760  
or e-mail marie@usedcarnews.com**